

Sponsorship Dossier 2026

Clinical research for a cure tomorrow

Swiss Cancer Institute Partnership

Partnership Package / Benefits	Partner Platinum CHF 7'500, excl. VAT (per year)	Partner Gold CHF 3'900, excl. VAT (per year)
Logo presence in Swiss Cancer Institute annual report and on Swiss Cancer Institute website	✓	✓
Invitation to industry pool meeting *see details on next page	✓	✓
Participation of company representatives per day at the Swiss Cancer Institute Semi-Annual Meeting Spring (in open meeting sessions)	5	3

Policy change as of 2026:

Event sponsorship with the Swiss Cancer Institute is now open to companies without a formal partnership agreement. However, the benefits outlined above are exclusive to official partners, who purchase one of the partnership packages.

The new model welcomes a wider range of companies, including small and medium enterprises.

Industry Pool Meeting

Swiss Cancer Institute – the HUB for Clinical Cancer Research in Switzerland

At the Industry Pool Meeting, we will share insights into our work, discuss current topics in cancer research with experts, and address issues that matter to all of us. Take this opportunity to exchange ideas and enjoy relaxed conversations with colleagues.



**Included in the
Gold & Platinum
Industry Pool
Partnership**

Young Oncology Academy (YOA)

Promoting Young Oncologists

The central piece of our initiative to support young oncologists is the Young Oncology Academy – a mentoring program for max. 12 early-career research oncologists. The program is designed for resident physicians with a strong focus on cancer medicine who want to actively contribute to clinical and translational research.

Sponsorship Package / Benefits	YOA Sponsorship CHF 15'000, excl. VAT
3 tickets for company representatives (Medical Advisor) to the 2 nd presentation at the semi-annual meeting in autumn (Basel)	✓
1 ticket for company representatives (Medical Advisor) to the 1 st presentation (Zurich)	✓
1 ticket for company representatives (Medical Advisor) to the presentation skills course, writing skills course and Basic Statistics/Trial Development and PPI course	✓
Logo presence on the event-website & social media	✓
Display of the company logo on all event materials	✓

Chairperson

Lead: Prof. Dr. med. Miklos Pless

Target Group

Mentees from all oncological indications

Program

- Presentation Skills Course, Bern
- Basic Statistics/Trial Development and PPI Course, Zurich
- Writing Skills Course, Kantonsspital Winterthur
- 1st Presentation, Zurich
- 2nd Presentation, SOHC (Semi-Annual Meeting)

Approximate nr. of sponsors 6

GU Cancer Forums

Key Advances in GU Cancers: Highlights from Major 2025 International Congresses

An up-to-date overview of the most important new findings in the field of GU (genitourinary) cancers. The forums present highlights from the leading international congresses – ASCO GU, EAU, AUA, ASCO, ESMO, ESTRO, and ASTRO 2025 – covering key developments from the past year in GU indications, including prostate cancer and urothelial carcinoma.

Sponsorship Package / Benefits	Platinum CHF 30'000, excl. VAT (for all events)	Gold CHF 15'000 , excl. VAT (for all events)	Silver CHF 9'000, excl. VAT (for all events)
Tickets for company representatives (Medical Advisor)	4	2	1
Highlighted as main sponsor	✓		
Logo presence on the event-website & social media	✓	✓	✓
Space for 1 roll-up banner, 1 table	✓	✓	✓
Marketing inserts in participant documentation	✓		
Display of the company logo on all event materials	✓	✓	✓

Chairpersons Zürich

- Prof. Dr. med. Richard Cathomas, Kantonsspital Graubünden, Chur
- PD Dr. med. Räto Strelbel, Kantonsspital Graubünden, Chur

Chairpersons Lausanne

- Dr. Marie-Laure Amram, Hôpitaux Universitaires de Genève
- Dr. med. Dominik Berthold, Centre Hospitalier Universitaire Vaudois

Chairpersons Lugano

- PD Dr. ssa med. Ursula Vogl, Ente Ospedaliero Cantonale (EOC), Bellinzona
- Prof. Dr. med. Andrea Gallina, Ente Ospedaliero Cantonale (EOC), Bellinzona

Participants (ca. 40-60) | Languages G, F, I

- Urologists, Oncologists

Approximate nr. of sponsors 8

Training Course for CRC's and CTN's

This training is a basic, one-day training course and aimed at everyone who has recently taken on the duties of a clinical research coordinator or clinical trial nurse within the Swiss Cancer Institute research network or is planning to do so.

Sponsorship Package / Benefits	Gold CHF 5'000, excl. VAT (for both events)	Silver CHF 2'500, excl. VAT (for both events)
Tickets for company representatives	2	1
Logo presence on the event-website & social media	✓	✓
Space for 1 roll-up banner	✓	✓
Marketing inserts in participant documentation	✓	✓
Display of the company logo on all event materials	✓	✓

Chairperson

- Heidi Baumgartner, Swiss Cancer Institute

Participants (ca. 8-12)

- Clinical Research Coordinators and Clinical Trial Nurses

Language E

Approximate nr. of sponsors 5

Introductory Course in Genetic Counseling in Oncology

Training for Physicians

This course is designed for physicians who wish to offer genetic counselling in their practice. It provides the necessary knowledge to bill these services through health insurances. Our instructors are recognized experts in the field and members of the Swiss Cancer Institute's CPTC scientific working group (Network for Cancer Predisposition Testing and Counseling).

Sponsorship Package / Benefits	Gold CHF 5'000, excl. VAT	Silver CHF 2'500, excl. VAT
Tickets for company representatives (Medical Advisor) incl. networking-dinner	2	1
Logo presence on the event-website & social media	✓	✓
Display of the company logo on all event materials	✓	✓
Space for 1 roll-up banner, 1 table	✓	✓
Marketing inserts in participant documentation	✓	✓
Individual Sponsorship	Price	
Catering (3 coffee breaks, 2 lunch breaks)	CHF 1'000, excl. VAT (per break)	

Chairperson St. Gallen

- Dr. med. Salome Riniker, Tumor & Brustzentrum Ostschweiz, St. Gallen

Chairperson Lausanne

- Dr. med. Sheila Unger, Genetica AG, Lausanne

Participants (ca. 40-60)

- Physicians, nurses, and other healthcare professionals involved in genetic counselling in oncology

Languages G, E

Approximate nr. of sponsors 8

Catering

Benefits:

- Program will indicate: Lunch/Coffee break sponsored by [your organisation]
- Display of the company logo on all tables and buffets
- Logo presence on the event-website & social media

it is possible to apply for more than one catering sponsorship

Chicago in the Mountains

Chicago in the Mountains: ASCO 2026 Highlights for Swiss Oncology Practice

The Chicago in the Mountains Meeting brings the highlights of the 2026 ASCO Annual Meeting to Switzerland and is an ASCO-licensed program. The most important and practice-relevant studies in GI, GU, breast/gynaecologic cancers, lung cancer, and other key topics will be presented by leading Swiss experts and discussed in the context of Swiss clinical practice.

Sponsorship Package / Benefits	Gold CHF 30'000, excl. VAT	Silver CHF 15'000, excl. VAT	Bronze CHF 5'000, excl. VAT
Tickets for company representatives (Medical Advisor) incl. networking-dinner	2	1	
F&B and accommodation	✓	✓	
Participation in the webinar	✓	✓	✓
2 ASCO registration certificates	✓		
Space for 1 roll-up banner, 1 table	✓		
Shared display table for 1 type of flyer with 20 copies per sponsor		✓	
Insertion of scientific/promotional materials in participant documentation	✓	✓	✓
Placement of a promotional video or presentation during the webinar break (max. 20 seconds, provided by the sponsor)	✓		
Link a virtual booth or PDF in the webinar	✓	✓	✓
Display of the company logo on all event materials	✓	✓	✓
Access to on-demand videos	✓	✓	✓

Chairpersons

- Prof. Dr. med. Jörg Beyer, Inselspital Bern
- Dr. med. Daniel Helbling, Onkozentrum Zürich
- PD Dr. Alix Catherine Stern, RHNe Réseau Hospitalier Neuchâtelois

Participants (ca. 100)

- Physicians with a focus on oncology

Language E

Approximate nr. of sponsors 10

Semi-Annual Meeting Spring

Swiss Cancer Institute's Semi-Annual Meeting: Oncology Training & Research Exchange

The Swiss Cancer Institute's Semi-Annual Meeting offers a range of training and continuing education opportunities for physicians working in oncology. These programs are also utilized by professionals involved in clinical cancer research. In our research group sessions, we review and further develop study proposals.

Sponsorship Package / Benefits	Gold CHF 6'500, excl. VAT	Silver CHF 3'500, excl. VAT	Bronze CHF 1'000, excl. VAT
Booth size *incl. 1 table & 2 chairs	12m ²	6m ²	
Space for 1 display (Roll-up, digital screen)			✓
Tickets for company representatives incl. F&B *additional tickets can be purchased at CHF 500/day ** when a partnership package (p. 4) is purchased, the corresponding number of tickets will be added	3	2	1
Logo presence on the event-website & social media	✓	✓	✓
Display of the company logo on all event materials	✓	✓	✓

Research Groups

- Lung cancer
- Breast cancer
- Gastrointestinal tumors
- Gynaecological tumors
- Leukemia
- Melanoma
- Lymphomas
- Sarcomas
- Developmental therapeutics
- Urogenital tumors
- Translational urogenital

Participants (ca. 300)

- From all oncological indications

Language E

Approximate nr. of sponsors 15

Semi-Annual Meeting Spring

Individual Sponsorship	Price
Industry Pipeline Session *detailed submission information on next page	15 min./ CHF 5'000, excl. VAT 30 min./ CHF 10'000, excl. VAT
Satellite Symposia *detailed submission information on next page	30 min./ CHF 20'000, excl. VAT
Catering (4 coffee breaks, 2 lunch breaks)	CHF 1'000, excl. VAT (per break)
Translational Urogenital Cancer Award	CHF 10'000 excl. VAT or subject to individual agreement
Abstract Session “Translational Urogenital Cancer Award”	CHF 1'000, excl. VAT

Catering

Benefits:

- Program will indicate: Lunch/Coffee break sponsored by [your organisation]
- Display of the company logo on all tables and buffets
- Logo presence on the event-website & social media

it is possible to apply for more than one catering sponsorship

Abstract Session

Basic researchers present their ongoing work and future project ideas, while clinical researchers assess their feasibility in terms of clinical implementation and potential benefit for patients.

Benefits:

- Program will indicate: Abstract Session sponsored by [your organisation]
- Space for 1 display (Roll-up, digital screen)
- Logo presence on the event-website & social media
- 1 Ticket for company representative

Semi-Annual Meeting Spring

Industry Pipeline Session

Provide the following information in your application:

- Title of Medical Strategy/Pipeline Session
- In which research group meeting you would like to present
- Rationale for the session
- Session schedule (e.g. 20min presentation & 10min Q&A)
- If already known: name of speaker/s

The selection of the Medical Strategy/Pipeline Sessions will be done by the respective research group president

Submission by sponsor: **March 15, 2026**

Confirmation by Swiss Cancer Institute: **April 15, 2026**

Satellite Symposium

Provide the following information in your application:

- Topic of Satellite Symposium
- Session schedule (e.g. 20min presentation & 10min Q&A)
- If already known: name of speaker/s

The selection of max. 4 symposia will be done by the Directors' Committee

The symposium will take place during lunch time (exact time slot will be confirmed once meeting agendas are final)

Submission by sponsor: **March 15, 2026**

Confirmation by Swiss Cancer Institute: **April 15, 2026**

Post-APCCC

Swiss Consensus Meeting on the Treatment of Advanced Prostate Cancer

The aim of the Post-APCCC Consensus Meeting is to discuss the results of the 2026 Advanced Prostate Cancer Consensus Conference (APCCC) and explore their implications for the treatment landscape of advanced prostate cancer in Switzerland. The meeting seeks alignment on further steps in research and interdisciplinary cooperation.

Sponsorship Package / Benefits	Gold CHF 9'000, excl. VAT	Silver CHF 6'500 , excl. VAT	Bronze CHF 4'000, excl. VAT
Tickets for company representatives (Medical Advisor)	3	2	1
Logo presence on the event-website & social media	✓	✓	✓
Display of the company logo on all event materials	✓	✓	✓
Display table for 1 type of flyer with 20 copies	✓		
Placement of a promotional video or presentation during break (max. 20 seconds, provided by the sponsor)	✓		

Chairpersons

- Prof. Dr. med. Richard Cathomas, Kantonsspital Graubünden, Chur
- Prof. Dr. med. Arnoud Templeton, Claraspital, Basel

Participants (ca. 20-25)

- Experts and national key opinion leaders in the field of prostate cancer from different specialties (urology, oncology, radiation oncology, nuclear medicine, pathology)

Language E

Approximate nr. of sponsors 8

ESMO in the Alps

ESMO in the Alps: Swiss Perspectives on Practice-Changing Oncology Data

At ESMO in the Alps, Swiss experts come together to exchange the latest advances in oncology. Early publications of potentially practice-changing data are actively discussed, laying the groundwork for improving treatment options for patients in Switzerland. Join our experts to explore and discuss the latest findings and review the most impactful ESMO content together.

Sponsorship Package / Benefits	Platinum CHF 20'000, excl. VAT	Gold CHF 15'000, excl. VAT	Silver CHF 10'000, excl. VAT	Bronze CHF 5'000, excl. VAT
Tickets for company representatives (Medical Advisor)	3	2	1	
Participation in the webinar	✓	✓	✓	✓
Space for 1 roll-up banner, 1 table	✓	✓		
Shared display table for 1 type of flyer with 20 copies			✓	
Insertion of scientific/promotional materials in participant documentation	✓	✓	✓	✓
Placement of a promotional video or presentation during the webinar break (max. 20 seconds, provided by the sponsor)	✓	✓		
Pre-roll-video (max. 40 seconds)	✓			
Link a virtual booth or PDF in the webinar	✓	✓	✓	✓
Display of the company logo on all event materials	✓	✓	✓	✓
Access to on-demand videos	✓	✓	✓	✓

Chairpersons

- Prof. Dr. med. Jörg Beyer, Inselspital Bern
- Dr. med. Daniel Helbling, Onkozentrum Zürich

Participants (ca. 30)

- Physicians with a focus on oncology

Language E

Approximate nr. of sponsors 10

Semi-Annual Meeting Autumn (SOHC)

Swiss Cancer Institute Semi-Annual Meeting: Oncology Training & Research Exchange

The Swiss Cancer Institute Semi-Annual Meeting offers a variety of training and continuing education opportunities for physicians working in oncology. These programs are also attended by professionals involved in clinical cancer research. In our research group meetings, we discuss and further develop study proposals.

Individual Sponsorship	
Industry Pipeline Session	15 min./ CHF 5'000, excl. VAT
	30 min./ CHF 10'000, excl. VAT

Provide the following information in your application:

- Title of Medical Strategy/Pipeline Session
- In which research group meeting you would like to present
- Rationale for the session
- Session schedule (e.g. 20min presentation & 10min Q&A)
- If already known: name of speaker/s

The selection of the Medical Strategy/Pipeline Sessions will be done by the respective research group president

Submission by sponsor: **August 31, 2026**

Confirmation by Swiss Cancer Institute: **September 30, 2026**

Research Groups

- Lung cancer
- Breast cancer
- Gastrointestinal tumors
- Gynecological tumors
- Leukemia
- Melanoma
- Lymphomas
- Sarcomas
- Developmental therapeutics
- Urogenital tumors

Participants (ca. 1500 overall)

- All medical groups

Language E

Approximate nr. of sponsors 5

We're here to help with any questions
you may have

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[Link to the Registration Form](#)

Note: all information is subject to change